

The Corcoran Journal

1012 Hale Avenue P.O. Box 487

CORCORAN, CA 93212

Phone: (559) 992-3115 FAX: (559) 992-5543

e-mail Classified Ads: tbotill@hotmail.com

e-mail Display Ads/Legals: robatilano@yahoo.com

Advertising Rate Card

Effective January 1, 2014

ROP Advertising:

Open Rate \$8.00

Monthly Earned Rates-Available at 200 inches or more.

Special Sections

Business Cards \$15.00 per week (4 week minimum)

Health Directory \$50 per month, per listing

Commissionable Rate: \$9 per column inch.

ROP Make-Up Requirements: Standard page measures 21 1/2 inches deep x 10 inches wide. Ads measuring more than 19 1/2 inches deep will be charged for 21 1/2 inches. **Color**-is \$45.00 per ad.

Mechanical Specifications: Ad may be e-mailed as a PDF, Tiff or JPEG.

Standard Page 6 columns

9 column Classified Page*

Standard width sizes (in inches):

Columns	1	1.56	4	6.62
	2	3.25	5	8.32
	3	4.94	6	10

*Classified Available upon request

Political Advertising: Political ads must be paid in advance. Copy must designate the name of person paying for the ad; in case of committee or organization, its name and the name of at least one officer must be listed. Rate: \$9.00 per column inch.

Pre-printed inserts Full Run: Single Page Flyer-\$85. Tabs: 4 pg-\$200, 8 pg-\$210, 12 pg-\$220, 16 pg-\$230, 20 pg-\$240, 24 pg plus-\$250

Classified Rates: \$8 for 20 words or less Display: \$8.00 per column inch

Legal Rates: Per column inch: \$8.00 Consecutive runs: \$6.00

Commissionable Rates: \$9.00 Consecutive runs: \$6.50

Legal Column Width **MUST** measure **1.05"** Legal Font Size: **8 point**

Fictitious Business Name Statement-\$75.00

Deadline for Space Reservation/Copy is Monday 5 p.m.